Brief:

1. Overview

KEYS Pharma is a pharmaceutical company registered in Shanghai China, 2019, committed to Chinese traditional herbal medicine, including research and development, technical support service, manufacturing, with top expert team. Also, there’s a small ratio of western medicine.

The special feature of Chinese traditional medicine is that, it would not only cure diseases, but also keep people away from diseases, with thousands of year practical experience. Our goal is to contributing to a healthier future.

1. Target market:

Global, mainly in China

1. Design preference:

Color: positive, no more than three colors

Style:simple, communicatetraditional Chinese herbal medicine element, as well as modern technique

Font:elegant font in Chinese

Text: placeholder text, just some whatever Chinese until the final copy

1. Form:

Page no.:6

Page title: Homepage, Company overall, News, Products & Services, Career, Contact us

Page Content:（use Chinese titles as below in red）

Homepage公司首页

* Image or design（static or dynamic, with Chinese placeholder texts on it, about 10-15 characters）
* Company brief公司简介 (a shorter one than that in subpage）
* Company News公司新闻（show news headlines only, about 5 or so）
* Bottom of homepage：
  + links of other agencies, namely:（中华人民共和国工业和信息化部、国家食品药品监督管理总局、国家中医药管理局 、中国医药保健品进出口商会、中国中药协会、中国中医科学院中药研究所、中国医学科学院药用植物研究所）
  + company name（溪实医药（上海）有限公司）
  + company address（中国（上海）自由贸易试验区芳春路400号）
  + registration no.（京公网安备 12010000000000号）

Company Brief公司概况

* company introduction公司简介
* key abilities关键能力
* partners合作伙伴
* culture企业文化

News新闻中心

* industry news行业新闻
* company news公司新闻

Products & Services产品服务

* Research and development中药研发
* Technical support技术咨询服务

Career 职业发展

* Recruitment information, only one page with some texts招聘信息

Contact Us 联系我们

* Address, tel. email, etc, on one page地址/电话/邮箱等一页文字

Logo:

